THE INTERNATIONAL ASSOCIATION OF UNIVERSITIES - IAU

- Created in 1950 under the auspices of UNESCO
- An independent international NGO
- An official partner of UNESCO
- Leading global association of higher education institutions and organisations

IAU 4 strategic priorities

- Promoting values-based leadership in higher education
- Remaining a leader for inclusive, fair and ethical Internationalization of higher education
- Integrating sustainable development fully into higher education strategies
- Enhancing the role of technology in higher education

IAU is an NGO in official partnership with UNESCO (with Associate status). In addition, we partner with many national and regional associations as well as organisations working on specific issues related to higher education.

The International Association of Universities: the voice of higher education in the world
WHAT IS THE IAU WHED PORTAL?

- IAU in collaboration with UNESCO since 1950
- IAU World Higher Education Database (WHED) is an online reference portal
- Information on some 19,400 HEIs, and higher education systems and credentials of 196 countries and territories
- HEIs listed are accredited or recognized by their respective national authorities
- WHED is a vast source for HE information provided and used by national higher education authorities, governmental agencies, national academic bodies

Annual key figures:
- 3,198,847 pageviews
- 2,069,804 HEIs profiles viewed

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NEW: IAU GLOBAL WHED IDENTIFIER

New feature: the **Global WHED ID**: ease access to identify accredited institutions

The creation of this unique identifier was designed in **direct relation** to the drafting process of the *UNESCO Global Convention on the Recognition of Higher Education Qualifications*.

In collaboration with UNESCO and other partners, including the AUF, the ACU, and ENIC-NARIC Network

- **Foster transparency** of higher education on a global scale;
- **Help Higher Education stakeholders** to identify accredited/recognised HE institutions
- **Increase** access, speed and **the reliability** of information;
- **Provide** better overall **administrative certainty**;
- **Combat** fraud in higher education
- **Potentially** a key facilitator and component in the digitalisation of HE accreditation
Benemérita Autonomous University of Puebla
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THANK YOU!

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